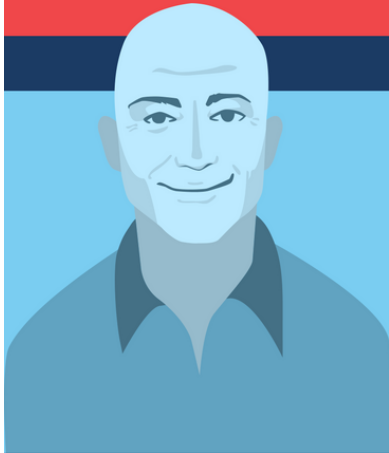


ARTIST'S TEAM

People Needed to Succeed

PERSONAL MANAGER

This person is the most involved in the artist's career and oversees the artist's career day-to-day. A good personal manager is truly invested in the artist's career, and uses its connections and experience to guide the artist's professional choices.



BOOKING AGENT

The booking agent gets you jobs. Your booking agent should keep the artist booked and busy. They should always be on the lookout for professional opportunities that are in line with the artist's career goals and vision.

ATTORNEY

Let's just call the attorney "jack of all trades", because they do so much more than represent the artist in contract negotiations, litigation, intellectual property rights and other matters. The attorney also counsels in the business of music, and often times works as a quasi-manager, assisting the artist in non-legal decisions alongside the manager.



LERAE FUNDERBURG
Attorney at Law



ACCOUNTANT

Of equal importance is your accountant. The accountant maintains accurate and complete records of your finances and makes sure all of your bills are paid (and on time). Some artists employ the use of business managers to fulfill this role. Just be sure to have one or the other.